R2018-40: RESOLUTION GRANTING A SPECIAL EVENT PERMIT TO 1 THE OCEANFRONT MERCHANTS ASSOCIATION FOR "HOLIDAYS ON 2 THE BOARDWALK" FROM NOVEMBER 16, 2018 - JANUARY 4, 2019, 3 AND AFFIRMING THE CITY'S CO-SPONSORSHIP. 4 Applicant/Purpose: OMA / to approve "Tree Lighting & Holidays on the Boardwalk" & 5 confirm the City's co-sponsorship. 6 7 8 Brief: • 2018 is the 7th year for this event. 9 • This year's event will take place on the Boardwalk & the Burroughs & Chapin 10 11 Pavilion Place Oceanfront lot. Proposed resolution authorizes approval of this event for 11/16 - 1/4/19, w/ 12 various operation hours from 4:00 p.m. to 8:00 p.m. 13 • The Tree Lighting on 11/23/18 will be at 5:30 pm. 14 Activities will include Santa & Mrs. Claus (2 chairs), train rides, arts & crafts, & 15 live entertainment. 16 17 The event will provide a variety of activities in the downtown area during the winter months. 18 19 20 Issues: 21 **Special Events Committee Recommendation:** 22 The Special Events Committee unanimously recommends approval. 23 Proposed resolution: 24 Affirms City's co-sponsorship (no in-kind services are needed except for 25 event promotion). 26 o Allows for event signage at the corner of Kings Highway & 9th N, the 27 corner of Ocean Boulevard & North, & on the event site. o Extends invitation/welcome to residents & visitors to enjoy the event. 28 29 30 Public Notification: Normal meeting notification. 31 32 Alternatives: Deny proposed resolution. 33 34 Financial Impact: Limited direct impact. 35 36 Manager's Recommendation: I recommend approval. 37 38 Attachment(s): Proposed resolution, special event application & site plan.

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CITY OF MYRTLE BEACH **COUNTY OF HORRY** STATE OF SOUTH CAROLINA RESOLUTION GRANTING A SPECIAL EVENT PERMIT TO THE OCEANFRONT MERCHANTS ASSOCIATION FOR "HOLIDAYS ON THE **BOARDWALK" FROM NOVEMBER 16. 2018 -**JANUARY 4, 2019, AND AFFIRMING THE CITY'S CO-SPONSORSHIP.

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WHEREAS, the Oceanfront Merchants Association is planning "Holidays on the Boardwalk" event for November 16, 2018 - January 4, 2019, on the Burroughs & Chapin Pavilion Place Oceanfront Lot, and the Boardwalk between 8th and 9th Avenue North with various operational hours between 4:00 p.m. and 8:00 p.m.; and

- WHEREAS, this event is planned to be on the Burroughs & Chapin Pavilion Place Oceanfront 14 15 Lot and Boardwalk as indicated in the attached site plan; and
- WHEREAS, the event will feature Santa & Mrs. Claus, train rides, arts and crafts, & live 16 entertainment; and 17
- WHEREAS, the event will allow event signage at the corner of Kings Highway and 9th Avenue 18 North, corner of Ocean Blvd. and 9th Avenue North, and on event site; and 19
- 20 WHEREAS, the goal of this event is to provide a variety of activities in the downtown area 21 during the winter months.

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NOW, THEREFORE, BE IT RESOLVED that:

- 1. City Council hereby declares the Oceanfront Merchants Association "Holidays on the Boardwalk" a Special Event to be held November 16, 2018 - January 4, 2019, under the conditions of participation as set forth in Attachment A, along with any minor changes the City Manager authorizes in keeping with the nature of the event and as circumstances dictate.
- 2. Pursuant to Section 802.e of the Zoning Ordinance, between November 16, 2018 and January 4, 2019, area businesses are authorized to display temporary sign to welcome Event participants.
- 3. City Council affirms its Co-Sponsorship of the event, and agrees to provide advertisement.
- 4. Event signage will be allowed at the oceanfront Pavilion site, corner of Kings Highway and 9th Avenue North and corner of Ocean Blvd. and 9th Avenue North.
- 5. City Council extends a warm invitation and welcome to area residents and out-of-town visitors to enjoy "Holidays on the Boardwalk" from November 16, 2018 - January 04, 2019.

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SIGNED, SEALED and DATED, this 23rd day of October, 2018.

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BRENDA	BETHUNE,	MAYOR	

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ATTEST: 45

JENNIFER STANFORD, CITY CLERK

APPLICATION FOR SPECIAL EVENTS PERMIT

Within the City of Myrtle Beach, SC (Please print legibly or type)
(Must be submitted 90 days prior to the event)

1. Name of Activity/Event: Aunual Tree Lighting, Holidays	On The Boardwalk
2. Type and Purpose of Event: To encourage locals and merchants to increase tourism and revenue.	tourists to visit The Myrtle Beach Boardwalk and Ocean Boulevard
3. Location of Event: Burroughs & Chapin Pavillon Place (Oce	anfront-by volleyball courts, Bowery & Boardwalk Coffee
4. Organization: OMA	
5. Applicant: Jan Connell	
6. Jan Connell	Michelle Kirscher
Primary contact person PO Box 3879	Alternate contact person's name
Myrtle Beach, SC 29578	916 Ocean Boulevard
Primary address	Myrtle Beach, SC 29577
843-251-8008	Alternate address 843-448-6550
Primary telephone/fax number myrtlebeachdowntown@gmail.com	Alternate telephone/fax number mkerscher9@gmail.com
Primary email address	Alternate email address
7. Date(s) of event: Dates Listed on Summary Sheet	_ Hours of operation: 4pm until 8pm
8. Date of set-up: November 16, 2018 9. Expected attendance: 8,000	_ Take Down Completed By: January 4, 2019
10. Charitable Benefactor (if applicable): NA Is group a non-profit organization: ■ Yes □ No If no, what portion of proceeds will go to charitable organization.	If yes, attach copy of 501 IRS letter.
11. How will you publicize the event? Billboard, Social Media, Radio, TV	
12. Are public funds being used?	п No
13. Does the applicant intend to gate the event If so, please detail the amount of the fee and describe a	and charge an admission fee: □ Yes ■ No as to how the event will be gated: NA
14. Entertainment Description (show on site plat Secret Santa Shopping, Strolling Carolers, Holirlay Train, Stage: Carolina Master Chorato & Karoke	n): Mr. & Mrs. Claus, Face Painter, Balloon Twister, Craft Table.
Speakers/microphone needed: Yes □ No	Carolina Master Chorale & Christmas Play Electrical hook-ups needed: Yes No
15. Is a fireworks display planned in conjunction Fireworks displays require a SC State Permit obtained by	on with this are to

The fee of approximately \$300 - \$600 is based upon when the permit is issued. (15 or more days prior to the event \$300; 14 days or less \$600).

what responses have been received? This is a very popular annual event and all the merchants are very supportive.
17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. Banner on the stage.
18. Parking requirements:(show on site plan): No. of spaces availableNo. of handicap If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach? Yes No If yes, please attached proof of authorization.
19. Alcohol: Will alcoholic beverages be made available to the public? □ Yes ■ No If yes, provide the following information: What type of alcohol will be made available? □ Spirituous Liquor □ Beer □ Wine List the exact locations and times for alcohol sales: Location: NA Times: NA
Have the City and State permits been applied for and/or obtained? Yes D No *Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.
Do the alcohol vendors presently hold a license for on premise consumption? Yes No lf so, Name NA Address NA Address
If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license: If so, Name NA Address NA Telephone
The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival.
20. Parades: Is there a parade planned with this event? □ Yes ■ No If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates:
(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)
21. Vendors: Will vendors be present at this event? A Yes No If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

licensed. Please indicate exact location of vendors on the site plan.
22. FOOD SERVICE: Will food be prepared at this event? Yes No If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking.
Will food trucks be present at this event Yes No If yes, Mobile Food Units must meet the requirements of the following safety codes: the International Fire Code (IFC); National Fire Protection Association's NFPA 58 (Liquefied Petroleum Gas Code), NFPA 70 (National Electric Code), and NFPA 96 (Standard for Ventilation Control and Fire Protection of Commercial Cooking Operations); and the Code of Federal Regulations 49 CFR 180.205(d) (General requirements for requalification of specification cylinders) and 49 CFR 180.209 (Requirements for requalification cylinders). The Fire Marshal's office will be responsible for inspections.
23. Prior Events: Is this a first time event? □ Yes ■ No Has this event occurred five (5) or more times in the preceding years? ■ Yes □ No If so, please list the years: 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017
24. Emergency Medical Services: An approved EMS plan is required to receive a permit for the event. Please attach appropriate documentation (attach additional pages as necessary). (Call City of Myrtle Beach Fire Department at 918-1109 for questions.)
25. Security Plan: (Call City of Myrtle Beach Police Department at 918-1366 for questions.) Has the Police Department approved a security plan? □ Yes □ No Detail your security plans during event. (attach additional pages as necessary). (The plan shall specify a. The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards. b. The arrangements the applicant has made for hiring them. c. Details of the plan for payment.
If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.
If yes, please attach appropriate documentation.
26. Cleanup of Event Area: Detail your plan to keep site and adjacent public and private property free of trash and debris generated by this activity: The trash recepticles already on site will be adaquate.
If using a private sanitation company, give name, contact person and telephone number: NA

Will additional trash receptacles need to be placed in the event area? ☐ Yes ■ No ☐ If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.

27. Street Closings:									
Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.) Streets to be closed: NA									
Day/Dates:									
Day/Dates:									
Closing Time:									
 Insurance: (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007. Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form 									
Property Damage. 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.									
3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.									
 A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein. 									
 Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards. 									
20 Special Requirements:									
29. Special Requirements: Are there any special or unusual requirements that may be imposed or created by virtue of the proposed event activity? □ Yes ■ No									
If Yes, please explain:									
<u>SITE</u>									
<u>PLAN</u>									
(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)									
Site Plan Size Requirement:									
The City may be able to provide a base map of the area upon request. Must be presented on 8 ½" x 11" letter size paper									
equest. Must be presented on 6 72 x 11 letter size paper									
Site Plan must_include the following:									
1) Location and number of all structures with respect to the existing buildings, property									
lines, roads and walkways, to include Tents/detail description of size/state if tent is fully or partially enclosed/number of tents;									
- is the document of size/state in term is fully of partially enclosed/fill/mber of tents;									

Stage - include electrical hook-ups and engineer certification

Vendor booths, size and description of goods sold

Indicate activity in each tent. Grandstands/size/capacity

All speakers/hook-ups

Refreshment stands

All electrical hook-ups/generators

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- Restroom accommodations (include number of handicap accessible); please advise if you П will require a source of potable water.
- **Tables**
- Trash and recycling receptacles O
- Signs with size indicated (must identify all signs visible from public roadway)
- Parking areas/include handicap spaces available and number
- Vehicle/trailer locations
- Perimeter fencing, barricades, barriers, and all entry/exit points.

Additional applications/licenses or permits required:

- 1) Tent permit from City Construction Services Department (843-918-1111).
- 2) Business licenses from City Business Office for all vendors (843-918-1151). (The business license form is also available on the City website.
- 3) Liquor license and/or beer/wine license from the State of South Carolina.
- 4) Street closure permits from SCDOT and/or the City of Myrtle Beach.

REVIEW YOUR APPLICATION PRIOR TO SUBMITTAL!!

Please fill out the application completely. All applications are considered new and "same as last year" is not an appropriate answer. A complete application includes the required site plan of the correct size and security plans described herein.

By my signature below, I certify that I have actual authority to make this application, and to bind the organization, if any, sponsoring the event, and that I, or the organization, will be financially responsible for any costs or fees that may be imposed for the Event.

10/04/18 Signature of Applicant:

\$ 2,000,000

THIS CERTIFICATE IS IBSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND. EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S). AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(les) must have ADDITIONAL INSURED provisions or be encorsed. If SUBROGATION IS WA VED subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this

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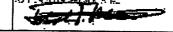
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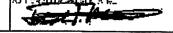
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SERTIFICATE HUMBER

5/29/18

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IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(les) must have ADDITIONAL INSURED provisions or be encorsed. If SUBROGATION IS WA VED subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confor rights to the confifcate holder in lieu of such endersements's LONG MALE MARKET ALICE / BB&T-PUCKETT SCHEET & HOUAN MARKET FINDERS INSURANCE CORPORATION HUSEIN NO ---- 843-286-4023 TAN/A/C+0::888-635-1376 9117 LEESGATE ROAD LCUISVILE, KY 40222 ALICE SANDERS & BBANDT CCM -V41 4771+VA 5UZ.423.1800 HARFY SEATTPHET SOUTHS NAIR INSURED

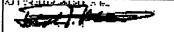
SUPERAL EVANSTON INSURANCE COMPANY 35378 CCEAN FRONT MERCHANTS ASSOC. NE.RET.E PO RCX 3879 MYRTLE BEACH, SC 29572 HEL BERE F.S. UDEN =-NS.90 R

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& ADD TONAL INSURED TWO BROTHERS TIER, INC. 3825 HASTY POINT DR. MYRTLE BEACH, SC 28577

SHOULD ANY OF THE ACOVE DESCRIDED POLICES DE CANCELLED DETORE THE EXPIRATION DATE THEREOF, NOT CE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PRCVISIONS.

REV RITH VIIM REP





OCEANFRONT

MERCHANTS ASSOCIATION

2018 ANNUAL TREE LIGHTING AND HOLIDAYS ON THE BOARDWALK

Security Plan, Parking, Vendors and EMS

SECURITY:

Oma members are on site and 911 will be called if necessary.

PARKING:

Parking garage, street parking, paid lot parking.

EMS:

In case of emergency EMS will be called.

ALCOHOL:

No alcohol will be served.

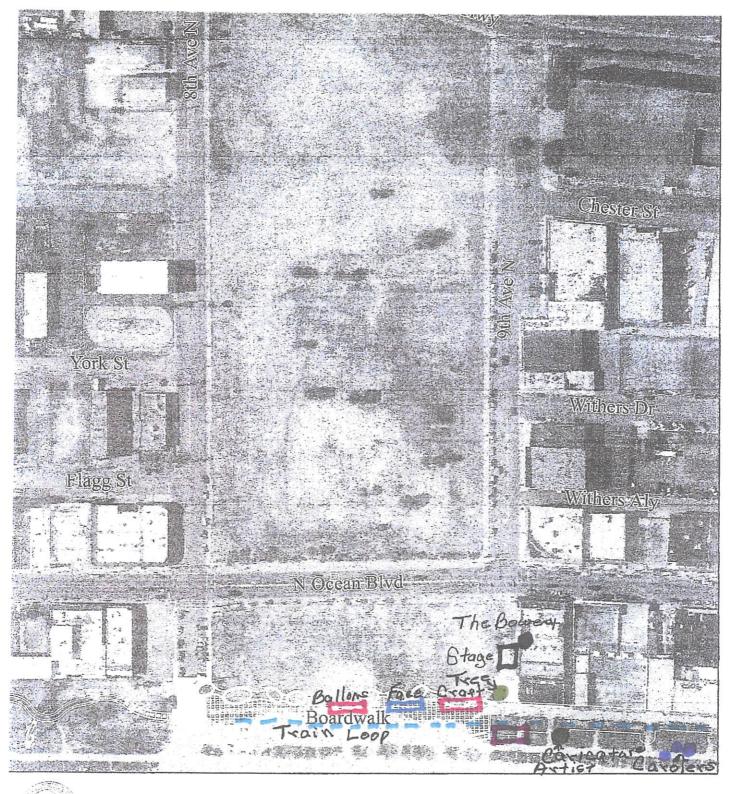
LOAD IN/LOAD OUT:

Temporary stage will be placed on or about November 16th (Stormfront) to allow time for decorating and remain until on or about January 4, 2019. Vehicles will be allowed to pull into the alley (between The Bowery and the volleyball courts) to unload/load but must be removed and parked offsite immediately after loading/unloading.

SUMMARY: This annual event has proven to be popular with tourists and locals. Our goal is to provide family friendly entertainment while driving traffic to our area retailers and hotels.

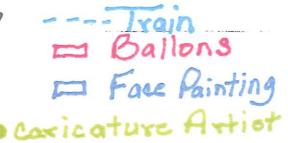
VENDORS:

Heroes 4 Hire and Carolina Caricatures



The Bowery
UStage

Pavilion Area



D Seevet South

" Carolers Strolling

SUMMARY OF TREE LIGHTING AND HOLIDAYS ON THE BOARDWALK

2018 TREE LIGHTING...NIGHTLIGHTS!

FRI NOV 24 TREE LIGHTING 4PM -- 8PM

4pm

Mr. & Mrs. Claus arrive (booked)

4pm-8pm

Santa & Mrs. Claus (two of Rick & Deann's chairs by the tree)

Heroes 4 Hire/2 people - Costumed - Face Painting & Balloon Twisters Heroes 4 Hire/2 people - Costumed - Secret Secret Shopping Clerks

Heroes 4 Hire/2 people - Christmas Crafts

Heroes 4 Hire/3 people - Costumed Strolling Carolers (carolers can also be in play)

Holiday Train (booked)
Carolina Caricatures

STAGE

4:30pm-5:15pm

THE MYRTLE BEACH BOARDWALK NIGHTLIGHT MUSICAL...

Did the Grinch Really Steal Christmas?

5:30pm-6:30pm

Carolina Master Chorale (tree lighting at 6pm)

6pm TREE LIGHTING followed by caroling with the choir

6:45pm-7:15pm

THE MYRTLE BEACH BOARDWALK NIGHTLIGHT MUSICAL...

Did the Grinch Really Steal Christmas?

7:15pm-8:00pm

Costumed play characters on stage leading caroling,

CHRISTMAS CAROL KARAOKE?

8pm

THE END

SETUP: Stage - Harold

Lights and Sound – Heroes 4 Hire 3 -6ft or 8ft tables for Secret Santa 2 -6ft or 8ft tables for Christmas Crafts

4 -folding chairs

10 by 10 tent with white lights

HOLIDAYS ON THE BOARDWALK...NIGHTLIGHTS!

SAT NOV 24 SAT DEC 1 SAT DEC 8 SAT DEC 15

SAT DEC 22

NO ENTERTAINMENT DEC 23, DEC 24, DEC 25

4pm

Mr. & Mrs. Claus arrive (booked)

4pm-8pm

Santa & Mrs. Claus (two of Rick & Deann's chairs by the tree)

Heroes 4 Hire/2 people – Costumed - Face Painting & Balloon Twisters Heroes 4 Hire/2 people - Costumed - Secret Santa Shopping Clerks

Heroes 4 Hire/2 people - Christmas Crafts

Heroes 4 Hire/3 people - Costumed Strolling Carolers (carolers can also be in play)

Holiday Train

Carolina Caricatures

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THE END

SETUP: Stage - Harold

Lights and Sound – Heroes 4 Hire 3 -6ft or 8ft tables for Secret Santa 2 -6ft or 8ft tables for Christmas Crafts

4 -folding chairs

10 by 10 tent w/ white lights for Secret Santa

HOLIDAYS ON THE BOARDWALK...NIGHTLIGHTS!

WED DEC 26 THU DEC 27 FRI DEC 28 SAT DEC 29 SUN DEC 30 MON DEC 31

4pm

No Mr. & Mrs. Claus

Heroes 4 Hire/2 people -- Costumed - Face Painting & Balloon Twisters

No Secret Santa Shopping

Heroes 4 Hire/2 people - Christmas Crafts

Heroes 4 Hire/3 people - Costumed Strolling Carolers (carolers can also be in play)

Holiday Train

Carolina Caricatures

STAGE

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7:00pm-8:00pm

THE MYRTLE BEACH BOARDWALK NIGHTLIGHT MUSICAL...

Did the Grinch Really Steal Christmas?

SETUP: Stage - Harold

Lights and Sound – Heroes 4 Hire 2 -6ft or 8ft tables for Christmas Crafts

2-folding chairs

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